



## NOVA Home Loans Arizona Hero Tribute Proposal

In our community, there are heroes living among us and the NOVA Home Loans Arizona Bowl is seeking sponsors to underwrite tickets to send these heroes and their families to the game. Once a sponsor chooses a hero group to underwrite, they can choose to deliver the tickets to that group themselves or the NOVA Home Loans Bowl staff will deliver them on their behalf. The NOVA Home Loans Arizona Bowl will be at 3:30 on Friday, December 30 at Arizona Stadium.

Please select a hero group to sponsor:

- Active Military
- Veterans
- Teachers
- Fire Fighters
- Police/Sheriff
- Combination of All

### ***Platinum Tribute Program (\$10,000)***

- Your logo will appear on the videoboard numerous times as a part of the Pre-Game Ceremonies and in-game promoting the Heroes Program
- 300 Donated Tickets for our “Heroes” in the South End Zone
- \*(8) \$125 tickets to attend watch game in the Stadium Club (includes food and beverage)
- \*(2) VIP Parking Passes
- \*(8) tickets to the VIP Tailgate Party
- One (1) Position in both End Zones LED Rotation during the game
- Logo Rotation on Stadium Quad-Vision
- Logo placement and link on the “Heroes” page of the NOVA Home Loans Arizona Bowl website
- Name recognition on the “Heroes” page in the game program
- Full Page ad in game program
- Commemorative football
- Two NOVA Home Loans Arizona Bowl golf shirts

\*The 8 tickets in the Stadium Club, 2 VIP Parking passes and tailgate tickets can be exchanged for 40 additional tickets for our “Heroes”.

### ***Gold Tribute Program (\$5,000)***

- Your logo will appear on the videoboard numerous times as a part of the Pre-Game Ceremonies and in-game promoting the “Heroes” Program
- 150 Donated Tickets for our “Heroes” in the South End Zone
- One (1) Position in both End Zones LED Rotation during the game
- Logo Rotation on Stadium Quad-Vision
- Logo placement and link on the “Heroes” page of the NOVA Home Loans Arizona Bowl website
- Name recognition on the “Heroes” page in the game program
- Two NOVA Home Loans Arizona Bowl golf shirts

### ***Silver Tribute Program (\$2,500)***

- Your logo will appear on the videoboard numerous times as a part of the Pre-Game Ceremonies and in-game promoting the “Heroes” Program
- 75 Donated Tickets for our “Heroes” in the South End Zone
- One (1) Position in both End Zones LED Rotation during the game
- Logo placement and link on the “Heroes” page of the NOVA Home Loans Arizona Bowl website
- Name recognition on the “Heroes” page in the game program
- Two NOVA Home Loans Arizona Bowl t-shirts and hats

Smaller packages can be offered upon request