



For Immediate Release

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**American Sports Network Returns as Broadcast Partner for
NOVA Home Loans Arizona Bowl**

TUCSON, Ariz., October 14, 2016 – In an agreement that is anticipated to bring its post-season college football game to more than 65 million homes across the United States, the NOVA Home Loans Arizona Bowl has tapped American Sports Network (ASN) as its television broadcast partner for the December 30, 2016 game. A division of Sinclair Broadcast Group, Inc., ASN will televise the game live across many of Sinclair's television stations, stations of other television broadcasters, and regional sports networks in more than 100 markets.

"Our strategic partnership with ASN is a critical element of our game plan to maximize the broadcast potential of this bowl," said Mike Feder, executive director of the NOVA Home Loans Arizona Bowl. "Working with ASN last year in our inaugural game showed us what a critical difference their reach can make, and we look forward to building on that success this year by tapping into a growing affiliate marketplace."

ASN intends to arrange coverage on western market television stations, such as Tucson, Phoenix, Los Angeles, Denver, and San Diego, and others throughout the country through syndication agreements with other broadcasters. In addition, ASN will air the broadcast in Sinclair markets such as Salt Lake City, St. Louis, Nashville, Pittsburgh, Minneapolis-St. Paul, and dozens of other Sinclair markets across the country. The list of stations that will carry the game, which will be updated as more come on board, will soon be available on NOVAArizonaBowl.com.

While ASN will manage the television broadcast, Campus Insiders will return this year as the bowl's digital media partner. Campus Insiders will stream the event live, making it available to millions of fans across the nation through their distribution network including CampusInsiders.com, Campus Insiders mobile and tablet apps, as well as various streaming applications and connected devices. A complete listing of where fans can watch Campus Insiders' digitally enhanced stream of the game will be

announced at a later date.

“Working with Campus Insiders ensures us that the bowl’s online presence is effectively amplified,” said Feder, “as they leverage their creative and technological resources to keep the game and its associated events relevant and rewarding for our valued digital audience.”

About the NOVA Home Loans Arizona Bowl

Owned and operated by TD4Tucson, a Tucson-based non-profit organization, the NOVA Home Loans Arizona Bowl will kick off on December 30, 2016, at 3:30 pm MST at Arizona Stadium. In its debut last year, the bowl raised more than \$85,000 for local charities and contributed \$16 million in local economic impact. This year’s game will feature teams from the Mountain West and Sun Belt Conferences, with partnership support from American Sports Network, Arizona Sports and Entertainment Commission and Campus Insiders. For more information visit NOVAArizonaBowl.com.

About American Sports Network

ASN is a division of Sinclair Networks Group, a wholly-owned subsidiary of Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies in the country with 172 television stations it owns, operates and/or provides services to in 81 markets, broadcasting 482 channels. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair’s content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital platforms. In addition, ASN’s content is syndicated to other broadcasters and regional sports networks. ASN, which launched in August 2014, produced 250 college events in nine sports in its first year and in the current 2016/2017 academic year, plans to produce and broadcast in excess of 300 NCAA events.

About Campus Insiders

Campus Insiders is the fastest growing, most engaged destination for college sports fans of any age and level. The all-digital platform brings fans the latest news, live coverage, and most innovative and unique stories from college conferences across the country, with high-quality content including live studio shows, video-on-demand (VOD), and more than 3,000 live games and events. Campus Insiders' video programming is available on CampusInsiders.com, Campus Insiders mobile and tablet apps, as well as various streaming applications and connected devices such as Amazon Fire, Apple TV, Roku, Xbox and go90. For more information, visit Campusinsiders.com.

NOVA Home Loans Arizona Bowl Station List (as of 10/11/16)

Alabama

WABM (MyTV) Birmingham
WBMA Birmingham
WHNT-2 (Antenna TV) Huntsville
WJTC (Independent) Mobile/ Pensacola

Alaska

GCI (Channel 1) Anchorage
GCI (Channel 1) Fairbanks
GCI (Channel 1) Juneau

Arizona

KTVK Phoenix (Prescott)
Cox Sports TV Phoenix (Prescott)
KWBA (CW) Tucson (Sierra Vista)

Arkansas

Cox Sports TV Ft. Smith-Fayetteville
KXNW (My TV) Ft. Smith-Fayetteville
KATV-3 (Grit) Little Rock

California

KBFX-2 (This TV) Bakersfield
KFRE (CW) Fresno-Visalia
KTLA (CW) Los Angeles
FOTV Los Angeles
KSWB-3 (This TV) San Diego
Cox Sports TV San Diego
Cox Sports TV Santa Barbara- Santa Maria- San Luis Obispo

Colorado

Altitude Sports Colorado Springs- Pueblo
KWGN (Fox) Denver

Florida

WMYG Gainesville
WWMB (CW) Myrtle Beach- Florence
WWMB (ASN) Myrtle Beach- Florence
Cox Sports TV Panama City
WTWC Tallahassee-Thomasville
WTCN West Palm Beach- Ft. Pierce

Georgia

WFXL Albany
WPCH Atlanta
Cox Sports TV Macon
WGSA (CW) Savannah

Hawaii

KHON (CW) Honolulu

Idaho

Altitude Sports Boise

Illinois

WBUI (CW) Champaign-Springfield-
CLTV (Chicagoland TV) Chicago

Indiana

WTTV-2 (Independent) Indianapolis
WHME (Independent) Indianapolis

Iowa

KFXA (Grit) Cedar Rapids
KDSM (Grit) Des Moines-Ames
KPTH (This TV) Sioux City

Kansas

Cox Sports TV Topeka
KMTW Wichita-Hutchinson Plus

Kentucky

WDKY (Grit) Lexington

Louisiana

KXKW Lafayette
WNOL (This TV) New Orleans
Cox Sports TV New Orleans

Maine

WGME Portland-Auburn

Maryland

WUTB Baltimore
MASN Salisbury

Michigan

WEYI Flint- Saginaw Bay City

Minnesota

WUCW (CW) Minneapolis - St. Paul

Missouri

KRCG (Grit) Columbia- Jefferson City
KMCI Kansas City
WDKA Paducah-Cape Girard-Harrisburg
KDNL (Grit) St. Louis

Montana

KULR Billings
KFBB Great Falls
KTMF (Fox) Missoula

Nebraska

Cox Sports TV Omaha

Nevada

KVCW Las Vegas
Cox Sports TV Las Vegas
KAME (MeTV) Reno

New Mexico

Altitude Sports Albuquerque-Santa Fe

New York

WCWN (CW) Albany- Schenectady- Troy

WNYO (My TV) Buffalo

WNYO (ASN) Buffalo

WRNN South/Southeast New York

WHAM (CW) Rochester

WSTQ (CW) Syracuse

North Carolina

MASN Charlotte

WMYV Greensboro- High Point- Winston Salem

WXLV Greensboro- High Point- Winston Salem

MASN Greenville/ N Bern

WRDC Raleigh-Durham

WFLR Raleigh-Durham

MASN Wilmington

Ohio

WKRC Cincinnati

Cox Sports TV Cleveland-Akron

WSYX (This TV) Columbus

WKEF Dayton

WNWO Toledo

Oklahoma

KOCB (CW) Oklahoma City

Cox Sports TV Oklahoma City

KTUL Tulsa

Cox Sports TV Tulsa

Oregon

KMTR (CW) Eugene

KTVL (CW) Medford-Klamath Falls

KATU (MeTV) Portland

Pennsylvania

WHP (CW) Harrisburg

WJAC (MeTV) Johnstown-Altoona-St. Colge

WPNT (MyTV) Pittsburgh

WPNT (ASN) Pittsburgh

WQMY (MyTV) Wilkes Barre-Scranton-Htzn

WSWB Wilkes Barre-Scranton-Htzn

Rhode Island

FJAR Providence- New Bedford

South Carolina

WCIV (MyTV) Charlestown

WACH Columbia

WMYA (MyTV) Greenville-Spart-Ashevl

Tennessee

WFLI Chattanooga

WUXP (MyTV) Nashville

WNAB Nashville

Texas

KCPN (MyTV) Amarillo
KBTV Beaumont-Port Arthur
KUQI Corpus Christi
KDBC (This TV) El-Paso-Las Cruces
KMYS San Antonio

Utah

KJZZ Salt Lake City

Virginia

WTVZ Norfolk-Portsmouth-Newport News
WSET Roanoke-Lynchburg

Vermont

WYCI Burlington-Plattsburgh

Washington

KHQ Spokane
KNDO Yakima- Pasco-Richland-Kennewick

Washington DC

MASN Washington
WNWS Washington DC
WNNS News Channel 8

West Virginia

WVAH Charleston-Huntington

Wisconsin

WCWF (CW) Green Bay-Appleton
WMSN (Grit) Madison
WCGV Milwaukee

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